

alabama college association

VOLUME XVII, NO. 4
FALL, 1990

THE ACA CONVENTION NOVEMBER 19-20, 1990 BIRMINGHAM-JEFFERSON CIVIC CENTER "NEW DECADE — NEW DIMENSION"

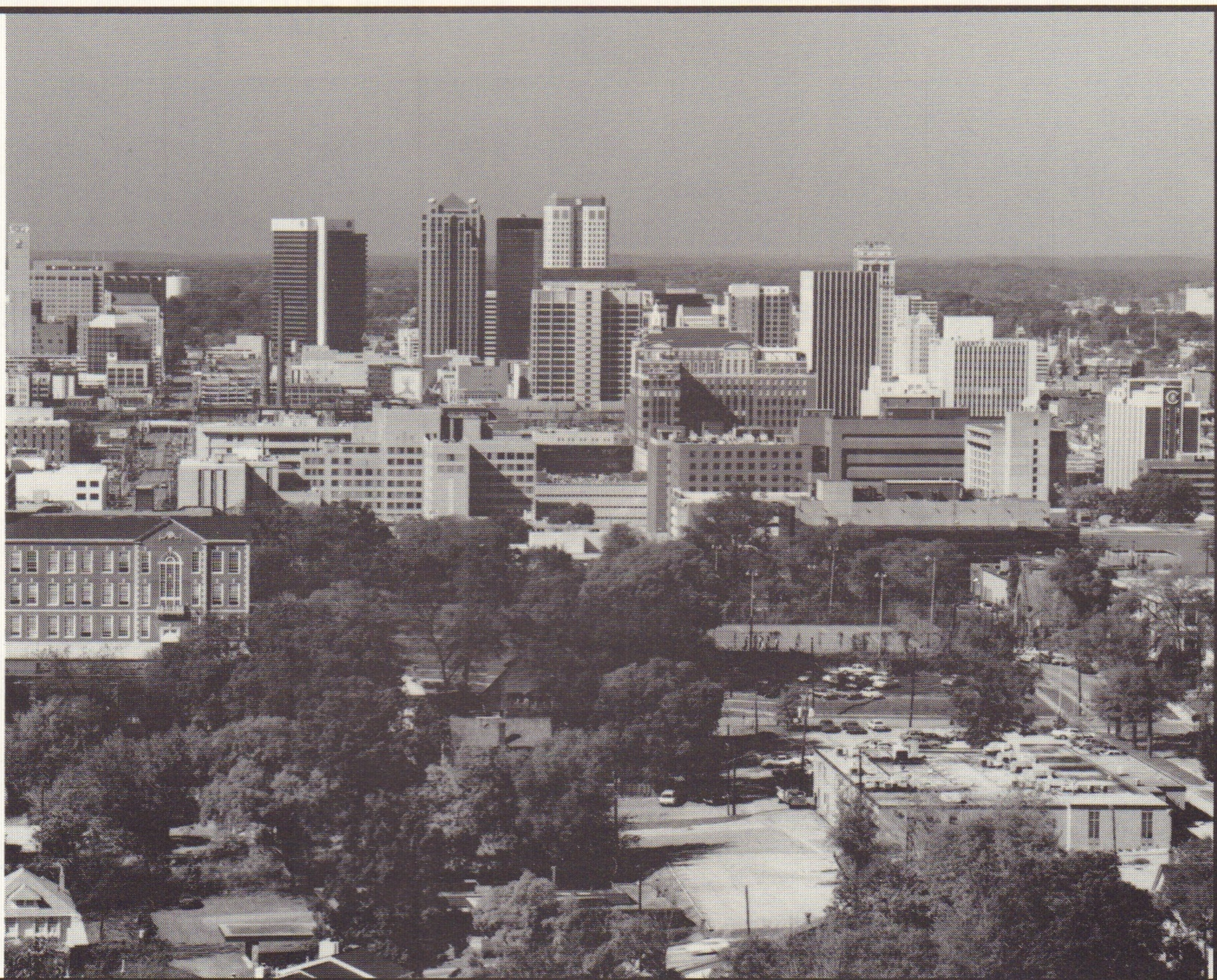
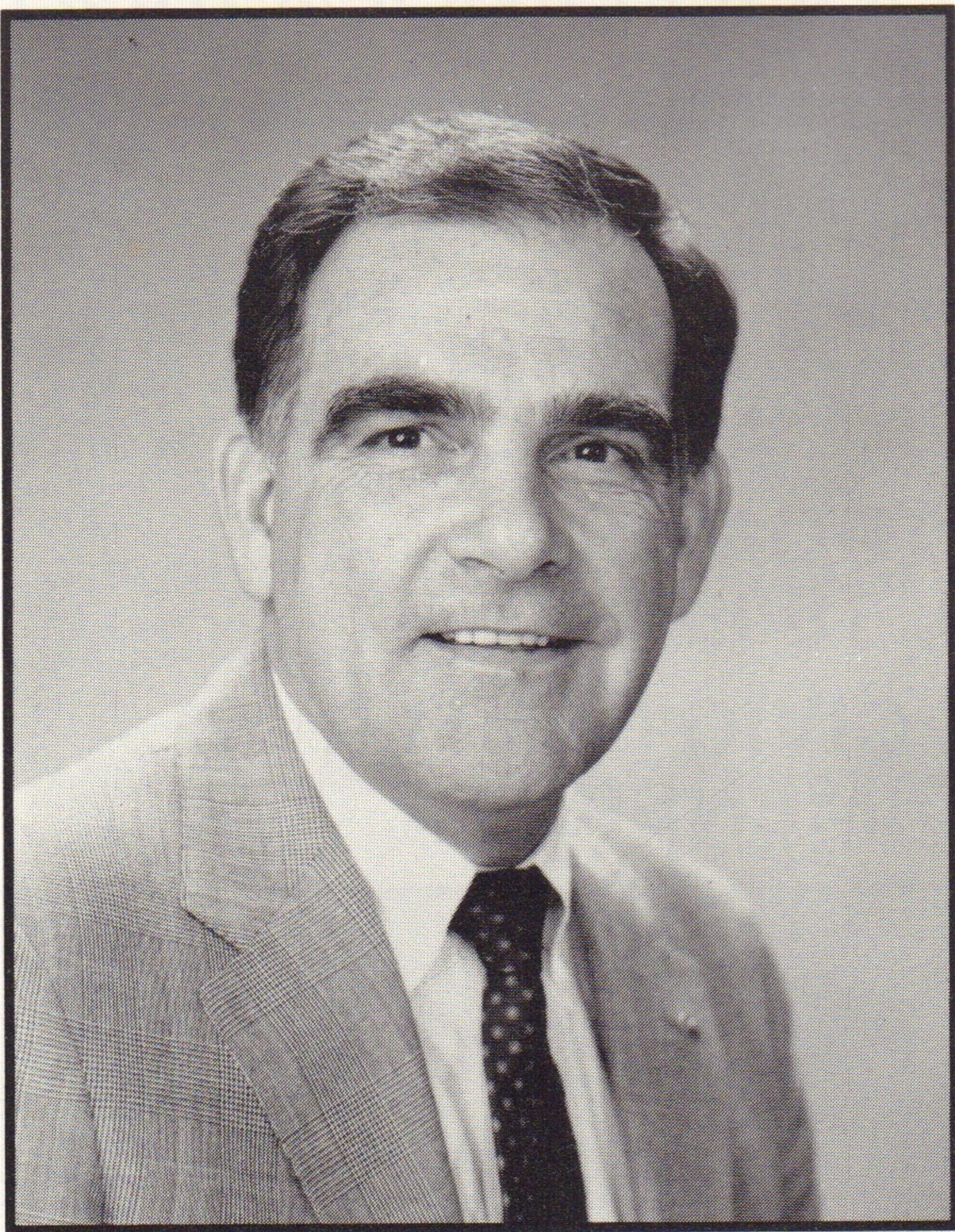


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1990 ALABAMA COLLEGE ASSOCI

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DR. LARRY McCOY
ACA PRESIDENT



DR. ANN CHARD
ACA VICE PRESIDENT/PRESIDENT-ELECT

1990 ACA OFFICERS



MS. MARTHA MARKUS
ACA TREASURER



DR. THOMAS McLEOD
ACA SECOND VICE PRESIDENT

ATION EXECUTIVE COMMITTEE

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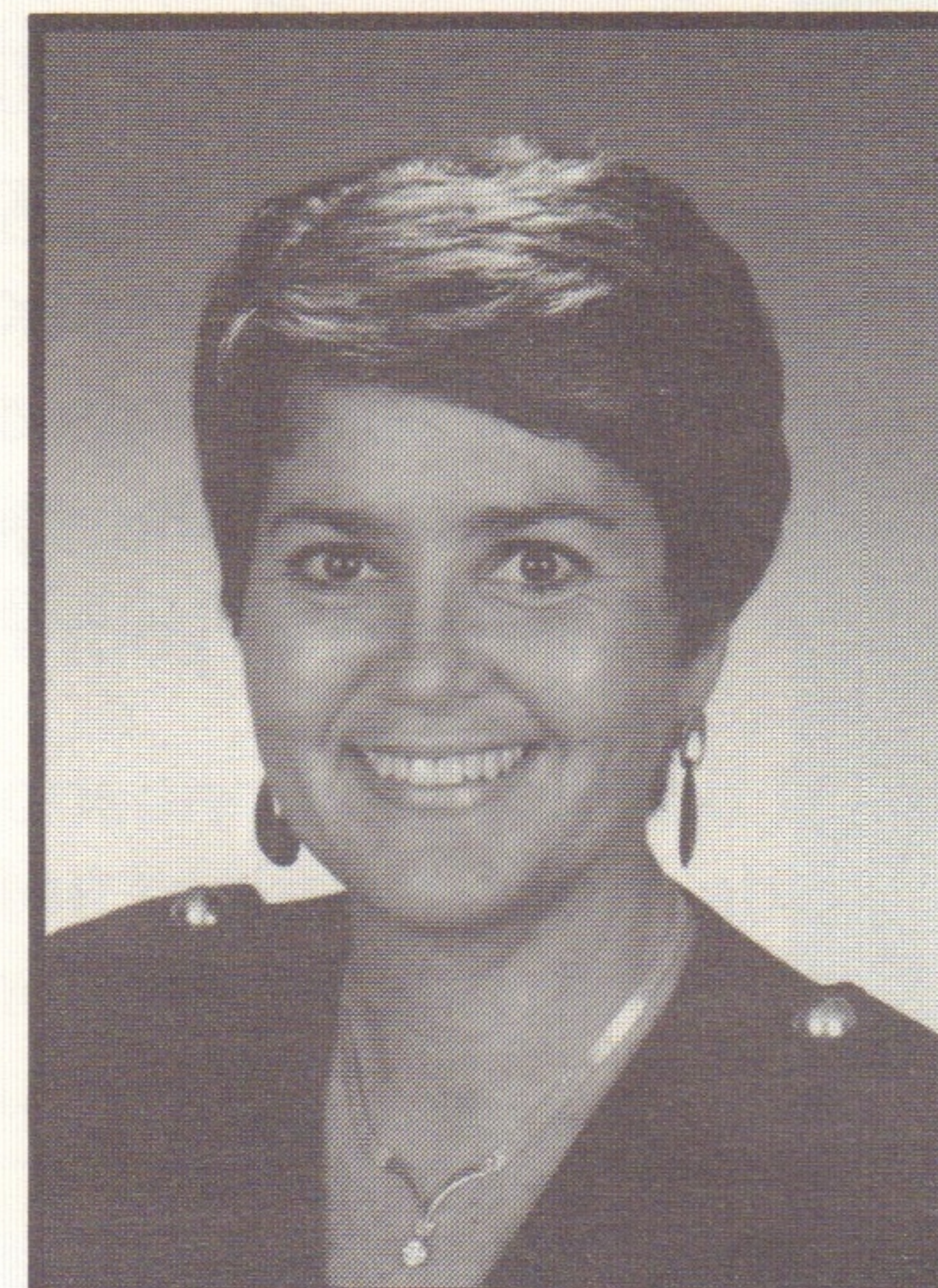
L-R: MS. JANE PHILLIPS, ACA SUPPORT CHAIR; DR. HAROLD WADE, ACA LEGISLATIVE CHAIR; MS. GUIL KICKER, ACA FACULTY CHAIR; MS. CATHY BELL, ACA SUPPORT VICE-CHAIR.



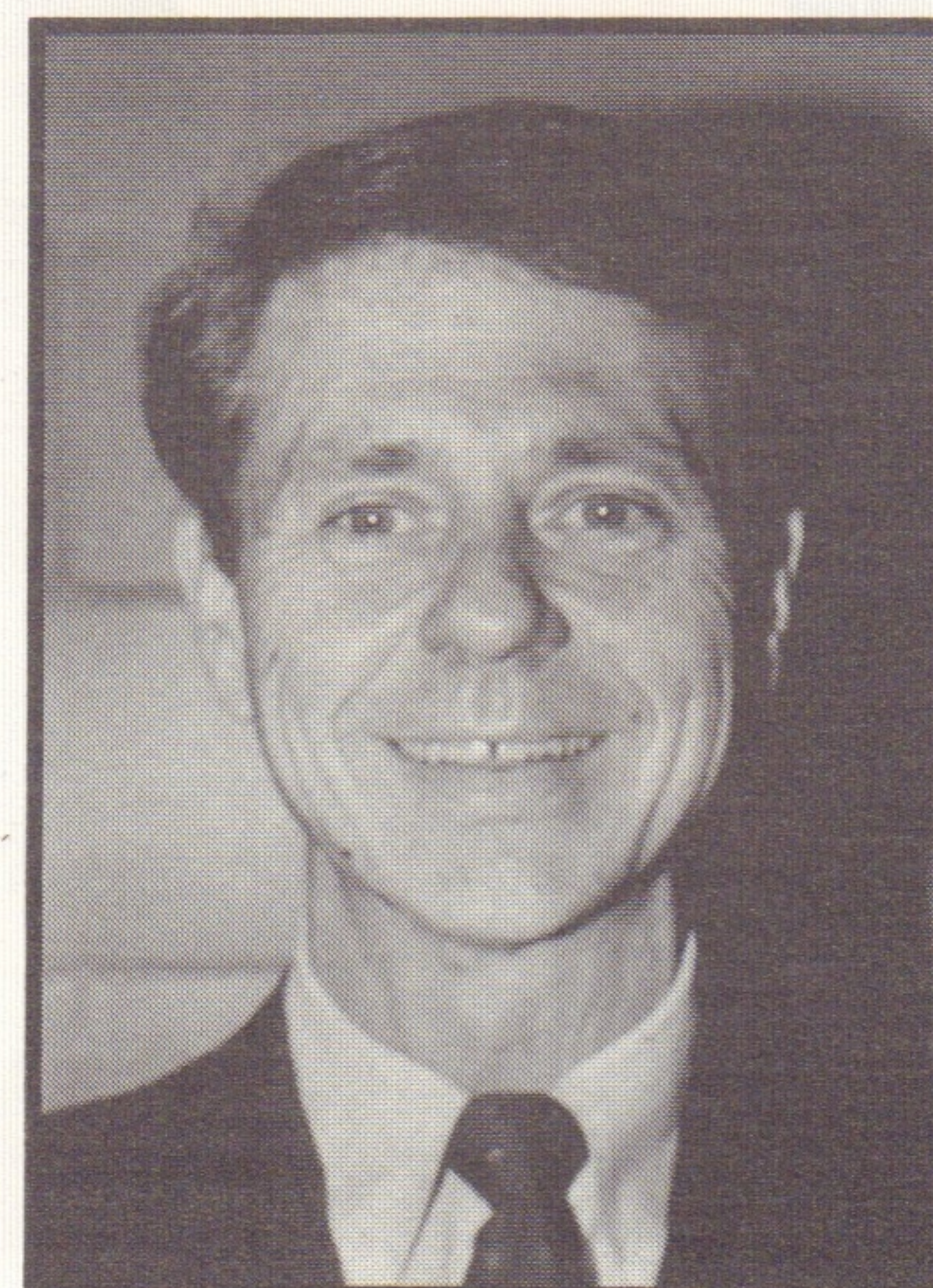
L-R: MS. SUSAN BRETHERICK, ACA COMMUNICATIONS OFFICER; MS. MARTHA DIXON, ACA SECRETARY; MS. BETSY JOHNSON, ACA PARLIAMENTARIAN; MS. JUDY AUSTIN, ACA FACULTY VICE CHAIR.



L-R: DR. RICKEY HUFFSTUTLER, ACA ADMINISTRATION CHAIR; MS. FAY FARRIS, ACA STUDENTS CHAIR; MR. PAT SALATTO, ACA ADMINISTRATION VICE CHAIR; DR. BEN CLEMENTS, ACA HISTORIAN.



MS. CONNIE BRANCH
ACA STUDENTS VICE CHAIR



DR. JIM McEWEN
POSTSECONDARY
REPRESENTATIVE

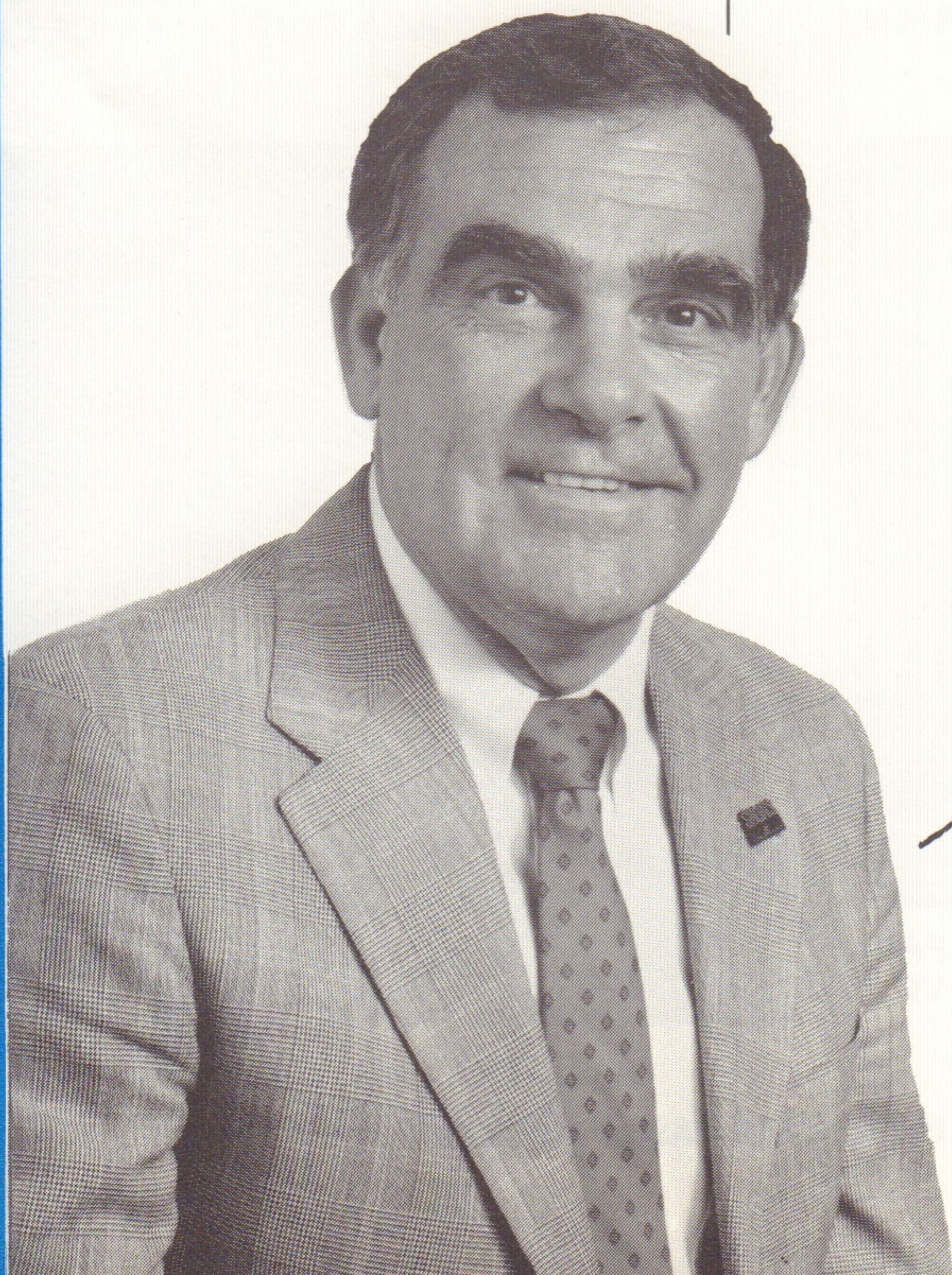
NOT PICTURED: MR. STEWART PHILLIPS, ACA IMMEDIATE PAST PRESIDENT

EXTRA POINT!

We are going to have a great conference! Our ACA committees have lined up excellent programs and speakers with just the right topics for your commission and interest group sessions.

This newsletter is your conference guide. Remember construction at the Birmingham-Jefferson Civic Center is calling for placement of programs at several new locations. Check your guide carefully, please! Any changes will be contained in your registration packet.

DR. LARRY McCOY
ACA PRESIDENT
1990

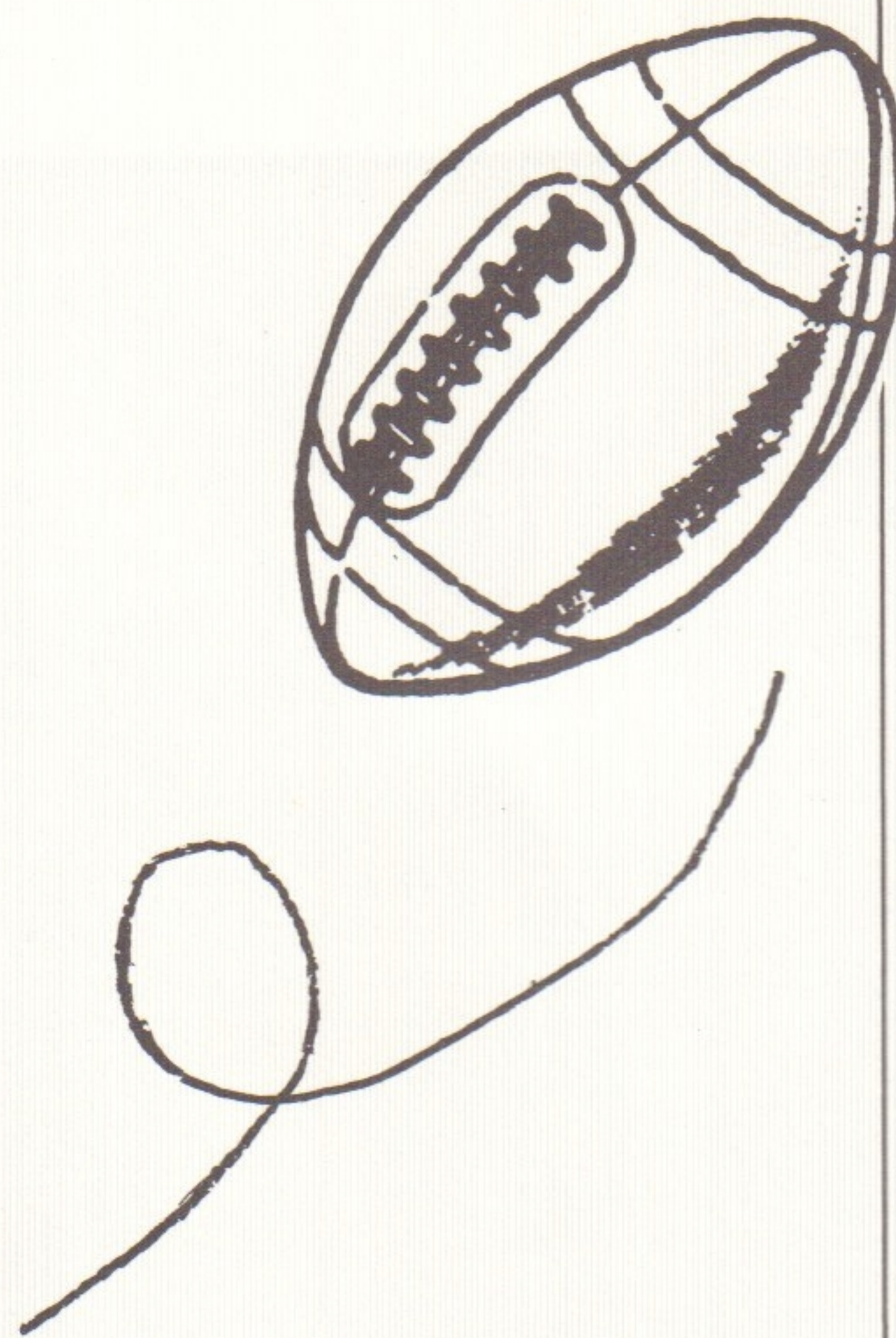


All the planning efforts will be futile if each individual member is not committed to professional development through conference participation. The Chancellor's office, recognizing this, has scheduled a preconference session on Saturday and Sunday for a targeted audience. The theme is "Determining Institutional Effectiveness".

Your Executive Committee is anxious to see everyone in Birmingham on November 19 at 10:00 a.m. when Dale Parnell, President of AACJC addresses

our Opening Session. As well, we'll be "Showcasing Student Groups" on Monday evening which is always a great event.

It has been my pleasure to serve you as your ACA President this year. We have scored many "extra points" because of the dedication and long hours volunteered by our membership. The annual conference is ACA's super bowl (so to speak), but it is not the end. Next season's schedule will be just as intense, but Coach Chard has a great team!



DR. ANN CHARD
ACA PRESIDENT
1991

ACA EXECUTIVE COMMITTEE RECOMMENDATION

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In consideration of the futurity of the Alabama College Association, the executive committee for 1990 recommends to the membership the endorsement in principle of the following:

1. that the time has come for ACA to realize its potential and become a leader in initiating the professional growth of its own membership.
2. that the Alabama College Association assumes the professional development coordination for the two-year college system personnel supplementing local professional development activities.
3. that a plan be developed and implemented to achieve this goal.
4. that a full-time executive director and secretary be employed to coordinate professional development activities.
5. that a sound financial strategy be adopted to ensure

initial success and the end goals of self-sufficiency for the association and added professional growth for membership.

6. that the existing "ad hoc" committee continue to develop and oversee the implementation of this plan until the goal is reached.

Rationale — The purpose of the Association is to promote development and advancement of Alabama education through the Alabama College System by:

- a. Promoting professional service;
- b. Encouraging professional growth;
- c. Improving articulation and cooperation with all levels of education;
- d. Identifying needs and problems of the Alabama College Association and communicating them to appropriate agencies for action;
- e. Providing communication throughout the

Alabama College System; and

- f. Promoting public recognition of the Alabama College System.

The growth of the Alabama two-year college system, added professional duties and assignments of its members, time constraints, and limited resources have placed increasing strain on the Association's ability to function, strictly, as a volunteer organization and accomplish its purpose. The inability of a volunteer group to adequately promote the Association's purpose prompted the executive committee to appoint an "ad hoc" group to study and recommend a method by which ACA could become more effective and productive in serving the needs of the personnel of the two-year system.

The consensus of the "ad hoc" committee resulted in the above recommendation and direction for ACA.

MEMBERS OF ALABAMA STATE BOARD OF EDUCATION

GOVERNOR GUY HUNT, PRESIDENT
CHANCELLOR FRED GAINOUS

District	Name and Address	District	Name and Address
First	Mr. John M. Tyson, Jr., V.P. 600 Bel Air Boulevard Suite 210 Mobile, AL 36606	Fifth	Dr. Willie J. Paul 4309 Sunnybrook Drive Montgomery, AL 36108
Second	Mr. Steadman S. Shealy, Jr. Post Office Box 6346 Dothan, AL 36302	Sixth	Mr. Spencer Bachus 1122 22nd Street, N. Birmingham, AL 35234
Third	Mrs. Isabelle Thomasson 3233 Thomas Avenue Montgomery, AL 36106	Seventh	Mr. Victor P. Poole Post Office Box 158 Moundville, AL 35474
Fourth	Dr. Ethel H. Hall 7125 Westmoreland Drive Fairfield, AL 35064	Eighth	Dr. Evelyn Pratt 1010 Bluefield Avenue, S.E. Huntsville, AL 35801

ACA CONVENTION AT A GLANCE

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Saturday, November 17, 1990

- 9:00 a.m.-4:00 p.m. PRE-CONFERENCE WORKSHOP Cedar/Birch Room, Travel Lodge
Presidents, Academic and Technical Deans, Business Officers, Institutional Research Personnel, Division and Program Chairs, Instructors involved in the New Teachers Workshop
- 9:00-11:30 a.m. Presentation Dr. Donald W. Bryant, President
Carteret Community College, Morehead City, North Carolina
- 10:15 a.m. Break — Sponsored by School of Health, Related Professions, U.A.B.
- 1:00- 4:00 p.m. Presentation Dr. Marguerite Culp, Dean of Students
Seminole Community College, Sanford, Florida

Sunday, November 18, 1990

- 9:00 a.m.-12:00 p.m. PRE-CONFERENCE WORKSHOP Cedar/Birch Room, Travel Lodge
Presidents, Academic and Technical Deans, Business Officers, Institutional Research Personnel, Division and Program Chairs, Instructors involved in the New Teachers Workshop
- Presentation ... Dr. William Daggett, Director, Occupational Education Instruction
New York State Education Department, Albany, New York
- 12:00 p.m.-3:00 p.m. EXHIBIT INSTALLATION Concert Hall Lobby, Civic Center
- 3:00 p.m.-5:00 p.m. VIEW EXHIBITS Concert Hall Lobby, Civic Center
- 3:00 p.m.-5:00 p.m. EARLY REGISTRATION Concert Hall Lobby, Civic Center
- 6:30 p.m. ACA EXECUTIVE COMMITTEE DINNER Michael's At The Top, Ramada Hotel

Monday, November 19, 1990

- ACA CONFERENCE HEADQUARTERS Caribbean/Baltic Room, Ramada Hotel
- 8:00 a.m.-10:00 a.m. REGISTRATION Concert Hall Lobby, Civic Center
- 8:00 a.m.- 5:00 p.m. VIEW EXHIBITS Concert Hall Lobby, Civic Center
- 8:00 a.m.-10:00 a.m. REFRESHMENTS Concert Hall Lobby, Civic Center
- 9:00 a.m.-10:00 a.m. PRESS CONFERENCE Room 1701, Ramada Hotel
- 10:00 a.m.-11:30 a.m. GENERAL SESSION Concert Hall, Civic Center
- 11:30 a.m.- 2:00 p.m. LUNCH ON YOUR OWN
- 11:45 a.m.- 1:45 p.m. ALUMNI APPRECIATION PROGRAM AND LUNCHEON
(Advance Registration Required) Caribbean/Baltic Room, Ramada Hotel
- 2:00 p.m.- 3:00 p.m. COMMISSION MEETINGS Various Locations
- Administration Ramada Hotel
- Faculty .. Civic Center, Ramada Hotel, Tutwiler Hotel, Off-Site Locations
- Students Travel Lodge
- Support Personnel Ramada Hotel
- 3:15 p.m.- 5:00 p.m. INTEREST GROUP MEETINGS Various Locations
- 5:00 p.m. AVA POSTSECONDARY ANNUAL BUSINESS MEETING North E, Civic Center
- 6:00 p.m.- 8:00 p.m. ENGLISH/READING HOUR Room 206, Ramada Hotel
- 6:00 p.m.- 7:30 p.m. RECEPTION-ENTERTAINMENT BY STUDENT GROUPS
Four Seas/Four Oceans Ballroom, Ramada Hotel
- 8:00 p.m.- 9:30 p.m. FLOOR SHOW featuring "Clutch" Four Seas/Four Oceans Ballroom
Ramada Hotel
- 10:00 p.m.-12:00 a.m. DANCE featuring "Clutch" Four Seas/Four Oceans Ballroom
Ramada Hotel

Tuesday, November 20, 1990

- 7:00 a.m.- 8:00 a.m. BREAKFAST MEETINGS Various Locations
- Presidents/Deans South H, Civic Center
- Sponsored by: Learning Lab, Prattville, Alabama
- Alabama College System Public Relations
- Association (ACSPRA) Michael's At The Top, Ramada Hotel
- Chairpersons Association Lounge, Ramada Hotel
- 8:00 a.m.- 8:30 a.m. LATE REGISTRATION Concert Hall Lobby, Civic Center
- 8:30 a.m.-11:00 a.m. INTEREST GROUP MEETINGS Various Locations
- 8:30 a.m.-11:00 a.m. ALABAMA COLLEGE CONFERENCE EXECUTIVE
COMMITTEE MEETING Governors Room, Ramada Hotel
- 11:15 a.m.-12:15 p.m. ACA 1990 ANNUAL BUSINESS MEETING Concert Hall, Civic Center

ACA GENERAL SESSION SPEAKER

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DR. DALE PARNELL

Few leaders on the American educational scene bring such extensive experience and in-depth knowledge about current educational issues as Dale Parnell. A former high school teacher, principal, school superintendent, state superintendent of public instruction, university professor, and president of three colleges, Dr. Parnell has become the nationally recognized spokesman for the more than 1,200 community, technical, and junior colleges across the nation. He is affectionately called "Mr. Community College" by his host of friends across the country.

Dr. Parnell is a popular speaker and in great demand as one of the leading educators in the nation. He has helped draft and secure passage of the 1986 Higher Education Act and served on the 1984 and 1988 Presidential Inaugural Committees. He was appointed by the President of the United States as chair of the National Advisory Council on



Equal Educational Opportunity. In 1985 he was named administrator of the year by the California Community College Administrators Association and has received numerous other awards and honors. Of his many publications, his book, *The Neglected Majority*, was chosen as the best national association book in 1985 and his proposal to establish a Tech Prep/Associate Degree Program between high

schools and colleges is being implemented all across the nation. He has just completed writing a new book with the title, *Dateline 2000: The New Higher Education Agenda*.

He has been the President and Chief Executive Officer of the American Association of Community and Junior Colleges (AACJC) since 1981. He has strong ties to the west, having served as president of San Joaquin Delta College and first chancellor of the San Diego Community College System in California. He was the popularly elected Oregon Superintendent of Public Instruction and founding president of Lane Community College in Eugene, Oregon, prior to his California leadership roles. He holds a doctoral degree in education from the University of Oregon and was recently named the outstanding alumnus of the year by the University of Oregon and by his undergraduate alma mater, Willamette University in Salem, Oregon.

ALUMNI APPRECIATION LUNCHEON

The ACA Convention will host the second annual Alumni Appreciation Luncheon to recognize outstanding graduates of our colleges. A plaque listing all nominees will be presented to Chancellor Fred Gainous, to be

displayed permanently in the Department of Postsecondary Education offices in Montgomery. John Tyson, Vice Chairman of the State Board of Education, will serve as Master of Ceremonies for this event. Admission to the

Alumni Appreciation Luncheon (Monday, November 19, 11:45 a.m.) is by ticket only. Any ACA member desiring to attend should register with Pat Salatto, Dean of Students at Southern Union State Jr. College (395-2211, ext. 122).

ALABAMA COLLEGE SYSTEM PUBLIC RELATIONS ASSOCIATION

On June 22, 1990, the Alabama College Systems Public Relations Association (ACSPRA) held their first conference in Montgomery; by-laws were adopted and 1990-91 officers were elected.

The officers are: Lucy Kubi-szyn, Shelton State Community

College, president; Devin Stephenson, Walker State Technical College, vice-president; Geri Albright, Lawson State Community College, secretary; Henry Dunagan, Hobson State Technical College, treasurer; and Grace Kelly, Jefferson State Community College, publicity

chair. Members at large are Mary Bubbett, Wallace State Community College-Dothan, and Jan Burleson, Northwest Alabama Community College.

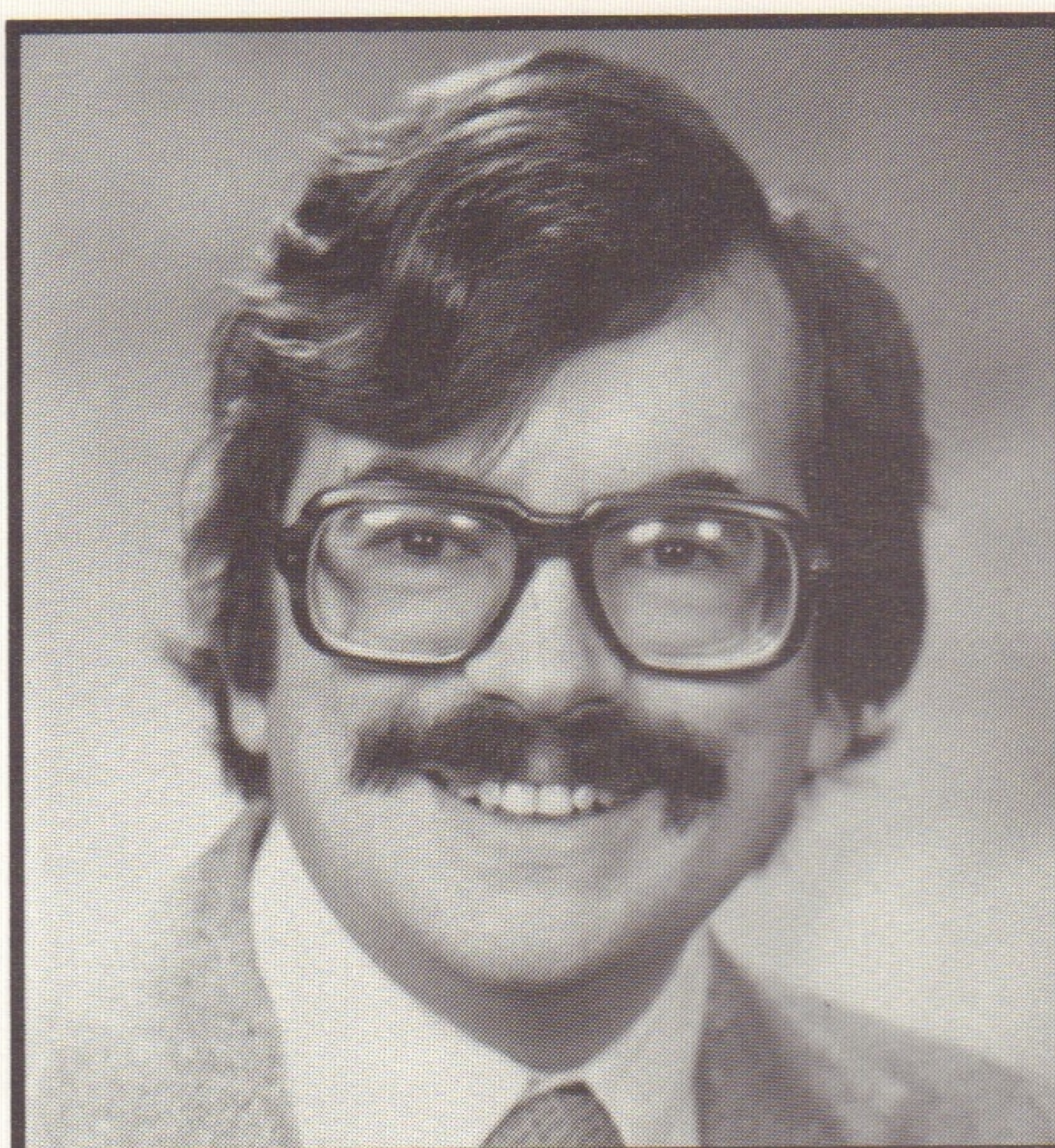
The next meeting of the association is scheduled during the 1990 ACA Convention at the Ramada Hotel.

COMMISSION ON ADMINISTRATION SPEAKER

8

DR. PETER EWELL

Peter T. Ewell is a Senior Associate at the National Center for Higher Education Management Systems (NCHEMS), a research and development center founded to improve the management effectiveness of colleges and universities. A member of the staff since 1981, Dr. Ewell's work focuses on assessing institutional effectiveness and the outcomes of college, and involves both research and direct consulting with institutions and state systems on collecting and using assessment information in planning, evaluation, and budgeting. He has directed several multi-institutional demonstration projects on this topic funded by the W. K. Kellogg Foundation, the National Institute for Education, and the Consortium for the Advancement of Private Higher Education. In addition, he has consulted with over 75 colleges and university and a dozen state systems of higher education on topics including assessment,



program review, strategic planning, enrollment management, and student retention. He has also been actively involved in developing NCHEMS management tools for decision-support, particularly in the area of enrollment management, and regularly delivers seminars for college administrators on assessing student outcomes and designing program review systems.

Dr. Ewell has authored five books and numerous articles on the topic of improving undergraduate instruction through the

assessment of student outcomes. Among his publications are *The Self-Regarding Institution: Information for Excellence* and *Assessing Educational Outcomes*, both of which have been widely cited in the development of campus-based assessment programs. In addition, he has prepared commissioned papers for the Study Group on the Conditions of Excellence in American Higher Education (authors of the report *Involvement in Learning*), the Education Commission of the States, the National Governors' Association, and the National Conference of State Legislators.

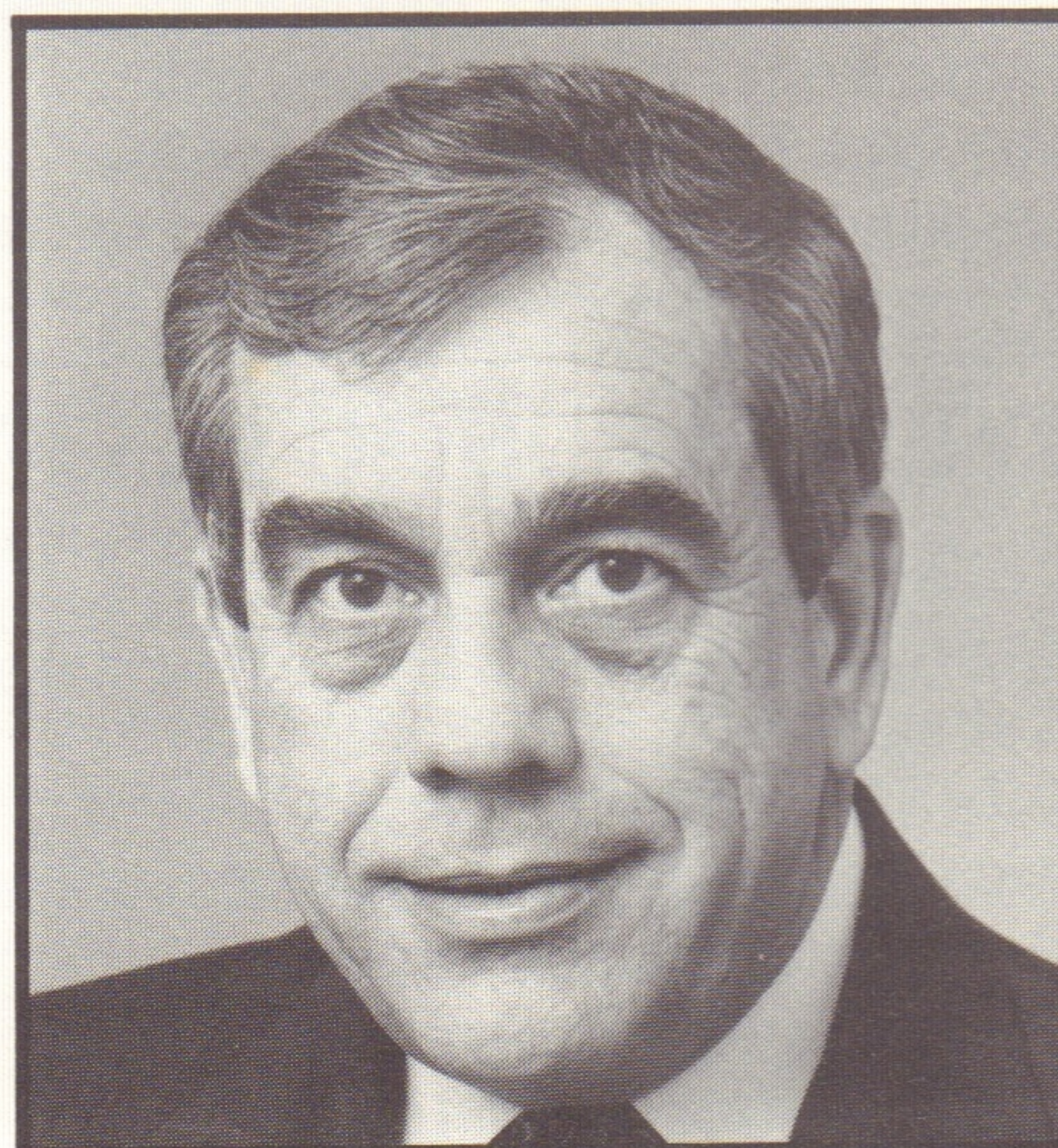
Prior to joining NCHEMS, Dr. Ewell was Coordinator for Long-Range Planning at Governors State University. A graduate of Haverford College, he received his Ph.D. in Political Science from Yale University in 1976 and was on the faculty of the University of Chicago. In 1981 he received the National Theater Association award for Theory and Criticism.

COMMISSION ON FACULTY SPEAKER

DR. JERRY PATTERSON

Dr. Jerry N. Patterson is a native Alabamian. He received his B.A. in English from Samford University and his M.A. in Education from the University of Alabama at Birmingham. His Ed.S. in the Psychology of Adult Learning was awarded by The University of Kentucky, and his Ph.D. in The Administration of Higher Education came from The University of Alabama.

Since 1971, Dr. Patterson has been associated with the Medical



Center at The University of Alabama at Birmingham. Currently he is Administrative Associate and Director of Organizational Development and Education for the University of Alabama Hospital. He holds faculty appointments in the Graduate Program of Education and in the School of Community and Allied Health.

Widely sought as a program speaker and workshop leader, Dr. Patterson has presented more than 500 such sessions throughout the United States, Canada, and the West Indies.

COMMISSION ON STUDENTS SPEAKER

9

DR. PHILLIP NORRIS

Dr. Phillip E. Norris is currently Director of the University of South Alabama-Baldwin County, a regional campus of the University of South Alabama. The campus is located 20 miles from Mobile, Alabama and 35 miles from Pensacola, Florida.

Dr. Norris received his undergraduate degree and a masters degree from the University of Alabama and a masters and doctoral degree from The University of Massachusetts at Amherst. He was a post-doctoral fellow at Harvard University. He is an active member of the



American Psychological Association.

Dr. Norris has been involved in job search research and related activities for the past ten years, directing one of the largest job

search research demonstration projects in the United States, producing audio and video job search materials, and writing for the Los Angeles Times Syndicate. His latest book **The Job Doctor...Good Advice on Getting a Good Job** was published in June 1990 by JIST Publishing of Indianapolis and is available nationwide at all Walden and B. Dalton book stores as well as all K-Marts. He currently is working on a new book on Career Excellence and is the author of the "Ask The Job Doctor" advice column that appears in publications in several states.

**HOTEL & ACA CONVENTION REGISTRATION
INFORMATION PAGE 15**

COMMISSION ON SUPPORT PERSONNEL

JOHN M. TYSON, JR.

John M. Tyson, a native of Mobile, is the Alabama State Board of Education Vice-President. As a graduate of the University of South Alabama and of the University of Alabama School of Law, Tyson has attained many academic honors including Omicron Delta Kappa, Order of Omega and member of



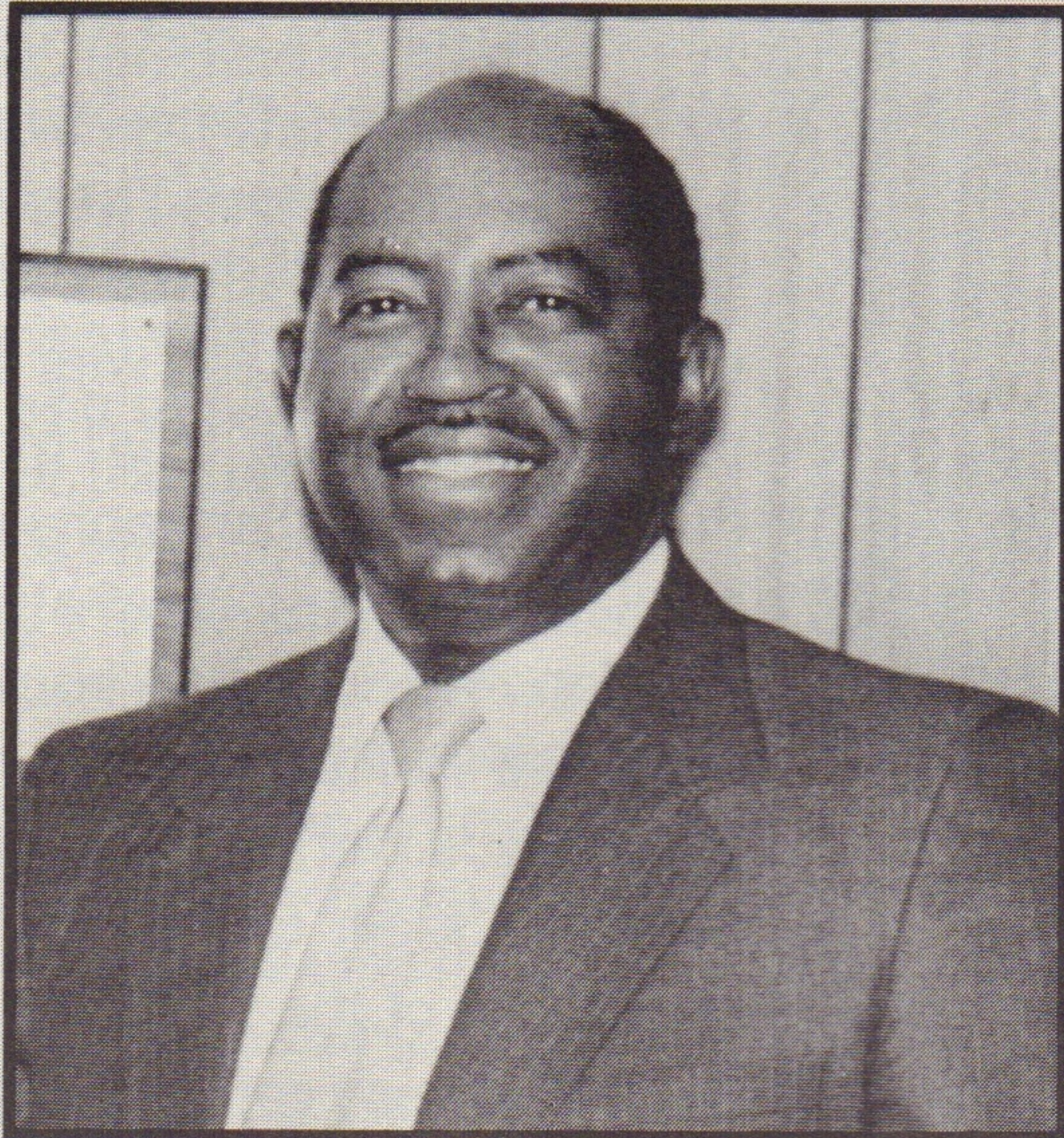
DSR-TKA, national honorary debate society. He is a partner in Tyson and Tyson Law Firm.

NOMINEES FOR SECOND VICE PRESIDENT

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DR. JULIUS R. BROWN
PRESIDENT

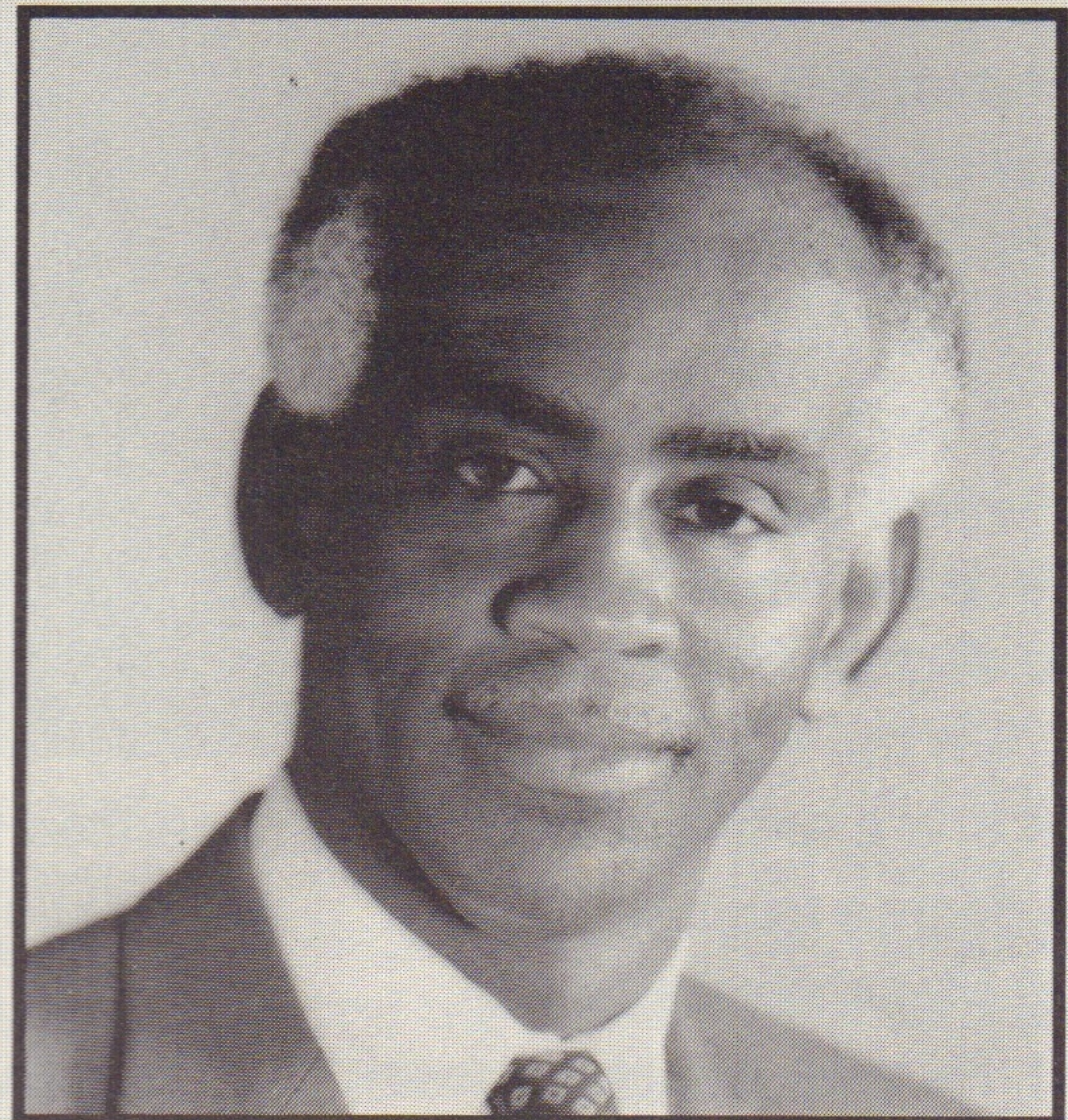
WALLACE STATE COMMUNITY COLLEGE



Dr. Julius Ray Brown received his B.A. Degree in Sociology at Wayne State University and his Master's Degree in Guidance and Counseling at Wayne State University. He holds a Ph.D. in Educational Administration and Supervision from the University of Michigan. He has served as President of Wallace Community College since May 1989. Dr. Brown formerly served as Executive Dean-Campus Head at Community College of Allegheny Campus, Pittsburgh, Pennsylvania from 1983-1989.

DR. PERRY W. WARD
PRESIDENT

LAWSON STATE COMMUNITY COLLEGE



Dr. Perry W. Ward received his B.S. Degree from Miles College and his M.S. W. and Ph.D. degrees from The University of Alabama.

Before assuming his present position, Dr. Ward was the Executive Director of Basic Education for the Birmingham Board of Education from 1979-1987. He has taught in the Graduate School of Social Work at The University of Alabama, and with the Birmingham Urban League Adult Education Program.

ACA CONVENTION ENTERTAINMENT

"CLUTCH"

BRINGING 50'S AND 60'S REVIEW TO ACA CONVENTION

"Clutch", a nine member male group will be singing, playing, and dancing their way through musical skits, original numbers, and tributes to Elvis, the Blues Brothers, the Righteous Brothers, Neil Diamond, the Beach Boys, Frankie Vallie, Motown, the 50's, the 60's, and many others you're bound to remember! The group was formed in Baton Rouge, Louisiana in 1970. All of the members in the group play at least three or four instruments.

"Clutch presents a show that is suitable for everyone from age 2 to 102," stated Betty Scroggins, booking agent.

Clutch performs on a full-time basis, some 50 weeks a year. They have performed overseas in Saudi Arabia, Germany and Switzerland. The group is scheduled to perform during the ACA Convention on Monday, November 19, 1990, beginning at 8:00 p.m. in the Four Seas/Four Oceans Ballroom at the Ramada Hotel.



ANNUAL CONVENTION

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"NEW DECADE - NEW DIMENSION"

GENERAL SESSION

Monday, November 19, 1990
10:00 a.m.-11:30 a.m.

Patriotic Medley	Shoals Community College Singers Color Guard Units — Armed Forces
Welcome and Call To Order	Larry W. McCoy, Ed.D. President, Shoals Community College ACA President
Invocation	Eugene Hutchens, Th.M., M.S.T. Administrative Assistant, Shoals Community College
Introduction of Mayor of Birmingham . .	Ann Chard, Ed.D. Dean of Instruction Chattahoochee Valley Community College ACA Vice President/President Elect
Welcome to Birmingham	Honorable Richard Arrington, Jr. Mayor, City of Birmingham
Introduction of State Board Members . .	Thomas McLeod, Ed.D. President, Southwest State Technical College ACA Second Vice President
Introduction of Dais Guests	Larry McCoy, Ed.D. President, Shoals Community College ACA President
Remarks	Fred Gainous, Ed.S., Ed.D. Chancellor, The Alabama College System
Introduction of Speaker	Judy Merritt, Ed.D. President, Jefferson State Junior College
Keynote Address	Dale Parnell, Ed.D. President, American Association of Community and Junior Colleges
Closing Remarks/Adjournment	Larry McCoy, Ed.D. President, Shoals Community College ACA President

11:30 a.m.-2:00 p.m.	LUNCH ON YOUR OWN VIEW EXHIBITS	Concert Hall Lobby, Civic Center
11:45 p.m.-1:45 p.m.	ALUMNI APPRECIATION PROGRAM AND LUNCHEON (Ticket Required)	Caribbean/Baltic Room, Ramada Hotel

COMMISSION MEETINGS

Monday, November 19, 1990
2:00 p.m.-3:00 p.m.
Various Locations

COMMISSION ON ADMINISTRATION	Atlantic Room, Ramada Hotel
Program: "Longitudinal Data — A Missing Piece of Management Information"	
Speaker: Dr. Peter Ewell, Senior Associate National Center for Higher Education Management Systems	
Presider: Dr. Rickey A. Huffstutler Chattahoochee Valley Community College	
COMMISSION ON FACULTY	Concert Hall, Civic Center
Program: "Dimensions of Self Direction"	
Speaker: Dr. Jerry Patterson University of Alabama-Birmingham	
Presider: Ms. Guil Kicker Shelton State Community College	
COMMISSION ON STUDENTS	Cedar Room, Travel Lodge
Program: "Making Student's Dreams Come True...Education For Jobs in the Future"	
Speaker: Dr. Phillip Norris University of South Alabama	
Presider: Ms. Faye Farris Faulkner State Junior College	
COMMISSION ON SUPPORT PERSONNEL	Pacific Room, Ramada Hotel
Program: "Dimensions of Support Personnel in the New Decade"	
Speaker: Mr. John M. Tyson, Jr., Vice President Alabama State Board of Education	
Presider: Ms. Jane H. Phillips Southern Union State Junior College	

INTEREST GROUP MEETINGS

Monday, November 19, 1990
3:00 p.m.-5:00 p.m.

COMMISSION ON ADMINISTRATION

ACADEMIC/TECHNICAL DEANS/INSTITUTIONAL RESEARCH OFFICERS

Mediterranean A, Ramada Hotel

Program: "Designing a Student Tracking System — A Basic Primer"
Speaker: Dr. Peter Ewell, Senior Associate National Center for Higher Education Management Systems
Presider: Ms. Elizabeth L. Cooper Snead State Junior College

BUSINESS AND INDUSTRY TRAINERS

Mediterranean C, Ramada Hotel

Program: "The Roll of Two-year Colleges in the Economic Development of its Community"
Speaker: Dr. David Goetsch
Presider: Dr. C. Britt Turner, IV

COMMUNITY SERVICES/OFF CAMPUS AND EVENING COORDINATORS

Woodward Room, Tutwiler Hotel

Program: Business Meeting
Presider: Mr. W. F. O'Rourke Jefferson State Community College

DEANS OF STUDENTS

Aegean F, Ramada Hotel

Program: "Human Relations — Communications"
Speaker: Dr. Al Miles University of Alabama, Higher Education Office
Presider: Ms. Jo Beene Calhoun Community College

FINANCIAL OFFICERS/BUSINESS MANAGERS

Aegean E, Ramada Hotel

Program: "Management Styles"
Speaker: Mr. Roy Gilbert
Presider: Mr. Edgar Griggs Shoals Community College

PRESIDENTS

Room 1701-1702, Ramada Hotel

Program: "The Decade of the 90's"
Speaker: Mr. Joseph Talmadge Enterprise State Junior College
Presider: Dr. Harold Wade Walker State Technical College

PUBLIC RELATIONS OFFICERS

Michael's At The Top, Ramada Hotel

Program: "Issues Facing The Alabama College System"
Speaker: Dr. Fred Gainous, Chancellor Alabama College System
Presider: Ms. Julie DeBardelaben Alabama Department of Postsecondary Education

RESOURCE DEVELOPMENT OFFICERS

Atlantic Room, Ramada Hotel

Program: "Federal Update for the 90's and Beyond"
Speaker: Ms. Jennifer Wellborn, Owner/Publisher "The Guide to Federal Assistance"
Presider: Mr. Jim Natale, Immediate Past President Council for Alabama Resource Development

COMMISSION ON SUPPORT PERSONNEL

COMPUTER CENTER PERSONNEL

Aegean D, Ramada Hotel

Program: "Update from Postsecondary Personnel Reporting System"
Speaker: Mr. Chris Bond, Director Management Information Systems Alabama Department of Postsecondary Education
Presider: Mr. Charles McGhee, Past President Council for Alabama Postsecondary Computer Systems Opelika State Technical College

SECRETARIAL

Pacific Room, Ramada Hotel

Program: "A New Decade — A New Dimension"
Speaker: Dr. James Chasteen, President Calhoun State Community College
Presider: Ms. Floyce Adams Jefferson State Community College

SERVICE/MAINTENANCE/AUXILIARY

Room 208, Ramada Hotel

Program: "Building Administrative/Service Personnel Bridges"
Speaker: Dr. Joanne S. Jordan, Dean of Administration Southern Union State Junior College
Presider: Mr. L. C. Culpepper Lawson State Community College

COMMISSION ON STUDENTS

ADMISSIONS, RECORDS AND COUNSELING

Birch Room, Travel Lodge

Program: "Self Esteem — The Confidence Game"
Speaker: Rev. David Stoner Director, St. James Episcopal Church, Alexander City, Alabama
Presider: Ms. Connie Branch Jefferson Davis Junior College

COOPERATIVE EDUCATION/JOB PLACEMENT

Oak Room, Travel Lodge

Program: "Marketing Co-op And Job Placement"
Speaker: TBA
Presider: Mr. Steve Burgette Bessemer Technical College

FINANCIAL AID/VETERANS AFFAIRS

Cedar Room, Travel Lodge

Program: "Alabama College System Standards of Progress"
Speaker: Ms. Pebblin Warren, Student Services Specialist Department of Postsecondary Education
Presider: Ms. Patricia Bounds Faulkner State Junior College

ANNUAL CONVENTION *continued*

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COMMISSION ON FACULTY

ACADEMIC ADVISING Lindbergh, Tutwiler Hotel

Program: "Legal Reasons We Need Good Academic Advising"

Speaker: Dr. Al Miles

Presider: Ms. Carol Davenport

Jefferson State Community College

ALLIED HEALTH/NURSING (SESSION I) North H, Civic Center

Program: "Strategies for Managing Liability in Teaching H.O.E. Students"

Speaker: Mr. Charles H. Self, Jr.

Assistant Director, Office of Risk Management, University of Alabama-Birmingham

(SESSION II)

Program: "How To Teach the Adult Learner"

Speaker: Ms. Sandra Harless Warren, C.S.N., R.N.

Patient Educator, Druid City Hospital Regional Medical Center, Tuscaloosa, Alabama

Presider: Ms. Carol Copeland, R.N., Bessemer Technical College

ART Governors Room, Ramada Hotel

Program: Panel Discussion — "Matters of Concern in the Arts on the Junior College Campus"

Presider: Dr. Arthur Bond, Calhoun Community College

AUTOMOTIVE TECHNOLOGY (GROUP I) Arctic Room, Ramada Hotel

Program: "1990-91 Nissan New Products"

Speaker: Mr. John Harris

Service Training Instructor, Nissan Motor Corporation

Presider: Mr. C. J. Tortorici

Bessemer State Technical College

AUTOMOTIVE TECHNOLOGY (GROUP II) Indian Room, Ramada Hotel

Program: "High Tech Electronic Update"

Speaker: Mr. George Taylor

Senior Technical Advisor, Chrysler Motor Corporation

Presider: Mr. Reggie Bruce, Shoals Community College

BEHAVIORAL SCIENCE South G, Civic Center

Program: "Bridging the Gap in Hiring Behavioral Science Major"

Speaker: Ms. Francise Pearson

State of Alabama Department of Industrial Relations

Presider: Dr. Tyra Harris

Jefferson State Community College

BIOLOGY North G, Civic Center

Program: "Current and Promising Cancer Research"

Speaker: Dr. James Barton

Brookwood Oncology Group

Presider: Mr. Charles Duckett

Wallace State Community College-Selma

BUSINESS North E, Civic Center

Program: "Computers in the Classroom"

Speaker: Dr. Anna McFadden

Presider: Mr. Bill Aldridge

Shelton State Community College

CHEMISTRY/PHYSICAL SCIENCE North D, Civic Center

Program: "Ten Ways You Can Help Public School Teachers"

Speaker: Dr. Joe Burns

Presider: Dr. Mike Murphy

Northwest Alabama Community College

COMPUTER SCIENCE North I, Civic Center

Program: Panel Discussion — "Networking"

Presider: Mr. Westley Storey

Central Alabama Community College

COSMETOLOGY AND BARBERING NO SCHEDULED MEETING

DEVELOPMENTAL EDUCATION North J, Civic Center

Program: "The Developmental Program — The Student's Viewpoint"

Speaker: Panel of Students

Jefferson State Community College

Presider: Ms. Brenda Ryan

Shelton State Community College

DIESEL MECHANICS NO SCHEDULED MEETING

DISPLACED HOMEMAKERS Room 15-20-21, Ramada Hotel

Program: Business Meeting

Presider: Ms. Mary Taylor

Bishop State Junior College, Mobile, Alabama

DRAFTING South D, Civic Center

Program: TBA

Speaker: Mr. Tom Lee

Wallace State Community College, Selma, Alabama

Presider: Mr. Nick Shields, Lawson State Community College

ELECTRICITY/ELECTRONICS South H, Civic Center

Program: "Computer Assisted Teaching"

Speaker: Mr. Mike Cox

Learning Lab, Prattville, Alabama

Presider: Mr. Dalton Hutchins, Calhoun Community College

ENERGY MANAGEMENT/AC/REFRIGERATION Mediterranean B, Ramada Hotel

Program: "CFC's and Their Effects on Commercial Refrigeration and Energy Cost with the New Alternates"

Speaker: TBA

Presider: Mr. Alden Thigpen

Shoals Community College

ENGINEERING TECHNOLOGY/ELECTRO-OPTICS .. Jemison Board Room, Tutwiler Hotel

Program: "Applications of Electro-Optics in Engineering"

Speaker: TBA

Presider: Mr. Jim Bonner

Shoals Community College

ENGLISH (SESSION I) South A,B,C, Civic Center

Program: "The Basic Speech Course"

Speaker: Ms. Colleen Britt

Southern Union State Junior College

Presider: Dr. George Chard

Chattahoochee Valley Community College

(SESSION II)

Program: "Chairing the English/Language Arts Department/Division: Problems and Solutions"

Moderator: Mr. Jim Jolly, Shelton State Community College

(SESSION III)

Program: "Developmental Writing Courses: Meeting Wide Ranging Needs"

Moderator: Dr. William Green

Chattahoochee Valley Community College

FOOD SERVICES Lounge, Ramada Hotel

Program: Panel Discussion — "Planning Future Workshops"

Presider: Mr. Levi Ezell

Carver State Technical College

HEALTH/PHYSICAL EDUCATION North F, Civic Center

Program: "Plyometrics"

Speaker: Mr. Kim Goss

Air Force Academy Athletic Association, Colorado Springs, Colorado

Presider: Ms. Faye Faulk

Lurleen B. Wallace State Junior College

LEARNING RESOURCES TBA

Program: TBA

Speaker: TBA

Presider: Mr. Ron Shum

Ingram State Technical College

MATHEMATICS South E,F,J, Civic Center

Program: "The Mathematics Professors' Needs from a Publishers Point of View"

Speaker: Ms. Nancy Kralowetz, Mathematics Editor

Addison Wesley

Presider: Ms. Nancy W. Edgar

Lurleen B. Wallace State Junior College

(THREE CURRENT WORKSHOPS TO FOLLOW)

(1) Speaker: Dr. Kenneth Easterling, Auburn University

(2) Speaker: Dr. Chester Palmer, Auburn University

(3) Speaker: TBA

MUSIC North G (1), Civic Center

Program: TBA

Speaker: TBA

Presider: Dr. Rose Johnson

Wallace State Community College

READING Ridgely Room, Tutwiler Hotel

Program: TBA

Speaker: Dr. David Brown, Director

Division of Teaching Professions, East Texas State University

Presider: Ms. Phyllis Stanley

Shelton State Community College

SOCIAL SCIENCE South I, Civic Center

Program: "History of Technology"

Speaker: Dr. Andre Millard

University of Alabama — Birmingham

Presider: Mr. Bobby Simmons

Calhoun Community College

UPHOLSTERY Upholstery Room, Civic Center

Program: "Today's Flooring"

Speaker: Mr. Tom Davidson

MASCO

Presider: Ms. Karan James

Wallace State Community College

ANNUAL CONVENTION *continued*

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WELDING Lincoln Foundation, Homewood, Alabama
Program: "Overview of Square Wave GTAW/Pulsed-Arc Welding"
Speaker: Mr. Jarvis Shockley
Technical Representative, Lincoln Corporation
Presider: Mr. Larry E. Webb
John M. Patterson State Technical College

5:00 p.m. AVA Postsecondary Annual Business Meeting .. North E, Civic Center
6:00 p.m.-8:00 p.m. English/Reading Hour Room 206, Ramada Hotel

RECEPTION

Monday, November 19, 1990
6:00 p.m.-7:30 p.m.

Ramada Hotel

Four Seas/Four Oceans Ballroom

ENTERTAINMENT BY STUDENT GROUPS

Wallace Community College-Selma	Jefferson State Community College
Wallace Community College-Dothan	Northeast Junior College
Wallace Community College-Hanceville	Snead Junior College
Jefferson Davis Junior College	Central Alabama Community College

FLOOR SHOW FEATURING "CLUTCH"

Monday, November 19, 1990
8:00 p.m.-9:30 p.m.

Ramada Hotel

Four Seas/Four Oceans Ballroom

DANCE FEATURING "CLUTCH"

Monday, November 19, 1990
10:00 p.m.-12:00 a.m.

Ramada Hotel

Four Seas/Four Oceans Ballroom

TUESDAY, NOVEMBER 20, 1990

7:00 a.m.-8:00 a.m. **BREAKFAST MEETINGS**
Alabama College System Michael's At The Top
Public Relations Association (ACSPRA) Ramada Hotel
Chairpersons Association Lounge, Ramada Hotel
Presidents/Deans South H, Civic Center
(Sponsored by Learning Lab, Prattville, Alabama)
8:00 a.m.-8:30 a.m. **LATE REGISTRATION** Concert Hall Lobby, Civic Center
8:30 a.m. **REFRESHMENTS** Interest Group Areas

INTEREST GROUP MEETINGS

Tuesday, November 20, 1990
8:30 a.m.-11:00 a.m.

COMMISSION ON ADMINISTRATION

ACADEMIC/TECHNICAL DEANS Arctic Room, Ramada Hotel
Program: Deans Meeting
Presider: Mr. Charles Henson

BUSINESS AND INDUSTRY TRAINERS Mediterranean C, Ramada Hotel
Program: Round Table Discussion
"Various Economic Development Issues Facing Alabama Colleges"
Presider: Dr. C. Britt Turner, IV

COMMUNITY SERVICES/OFF CAMPUS EVENING COORDINATORS Woodward Room, Tutwiler Hotel
Program: "The Challenge to Two-Year Schools"
Speaker: Mr. Al Boswell
Jefferson State Community College
Presider: Mr. W. F. O'Rourke
Jefferson State Community College

DEAN OF STUDENTS Aegean F, Ramada Hotel
Program: "Success Programs for Adult Students — Attracting, Enrolling and Retraining Them"
Speaker: Dr. Carol Aslanian
The College Board
Presider: Mr. Bobby Westbrook
Patrick Henry Junior College

FINANCIAL OFFICERS/BUSINESS MANAGERS Aegean E, Ramada Hotel
Program: "Personnel Issues in Education and Personnel Evaluations"
Speaker: Mr. Roger S. McCullough
Presider: Mr. Edgar Griggs
Shoals Community College

INSTITUTIONAL RESEARCH Mediterranean A, Ramada Hotel
Program: "How Do You Define A Transfer"
Speaker: Dr. Lynn Cundiff, Vice Chancellor
Department of Postsecondary Education
Presider: Mr. Delmer Dubois
Northwest Alabama Community College

PRESIDENTS Room 1701-1702, Ramada Hotel
Program: Panel Discussion — Selected Presidents
"General Education in the Two-year Colleges"
Presider: Dr. Harold Wade
Walker State Technical College

PUBLIC RELATIONS OFFICERS Michael's At The Top, Ramada Hotel
Program: "The Buck Stops Here"
Speaker: Dr. Marion Huttenstine
Presider: Lucy Kubiszyn
Shelton State Community College

RESOURCE DEVELOPMENT OFFICERS Atlantic Room, Ramada Hotel
Program: "Open Executive Committee Meeting Council for Alabama Resource Development"
Presider: Ms. Barbara Alford, President
Council for Alabama Resource Development

COMMISSION ON SUPPORT PERSONNEL

COMPUTER CENTER PERSONNEL Aegean D, Ramada Hotel
Program: "A Discussion of the Developmental Process for a Management Information System"
Speaker: Panel Discussion — Selected "Old Timers"
Alabama College System
Presider: Mr. John Spence, President
Council for Alabama Postsecondary Computer Systems
Faulkner State Junior College

SECRETARIAL Pacific Room, Ramada Hotel
Program: "A New Decade — A New Dimension"
Speaker: Dr. Judy Merritt, President
Jefferson State Community College
Presider: Ms. Floyce Adams
Jefferson State Community College

SERVICE/MAINTENANCE/AUXILIARY Room 208, Ramada Hotel
Program: "An Affordable Point-of-Sale System for Your Bookstore"
Speaker: Mr. Matthew Knight, Bookstore Manager
Southern Union State Junior College
Presider: Mr. L. C. Culpepper
Lawson State Community College

COMMISSION ON STUDENTS

ADMISSIONS, RECORDS AND COUNSELING Birch Room, Travel Lodge
(SESSION I)
Program: Panel Discussion — "What Are Four-Year Colleges and Universities Doing for the Transfer Student?"
Speakers: Mr. Bill Conway, Director of Admissions
Troy State University
Mr. Michael Bridges, Associate Director of Admissions
Auburn University
Mr. John Conroy, Assistant Director of Admissions
University of Alabama
Mr. Lynn Gurganious, Assistant Director of Admissions
University of Montevallo
Ms. Stella Cocoros, Director of Admissions
University of Alabama-Birmingham

(SESSION II)
Program: "Fraudulent Credentials and Documents"
Speaker: Dr. Roy Smith
Jefferson Davis State Junior College
Presider: Ms. Connie Branch
Jefferson Davis State Junior College

COOPERATIVE EDUCATION AND JOB PLACEMENT Oak Room, Travel Lodge
Program: Panel Discussion — "The Co-op Answer to Placement Ratios"
Speakers: Mr. Steve Burgett — Selling College to Business
Ms. Patricia Lloyd — Selling Co-op/Job Placement to College
Mr. Phillip Smith — Selling to Students
Presider: Mr. Carl McDonald
Bessemer State Technical College

FINANCIAL AID/VETERAN AFFAIRS Cedar Room, Travel Lodge
Program: "Stress and Time Management"
Speaker: Mr. Larry Easterling
Hampton & Associates
Presider: Mr. Houston Young
Wallace State Community College

COMMISSION ON FACULTY

ACADEMIC ADVISING Lindbergh, Tutwiler Hotel
Program: "Articulation and Computerized Academic Advising — A State-Wide Concern"
Speakers: Ms. Carol Davenport
Ms. Trish Putnam
Ms. Elvie Williamson
Jefferson State Community College
Presider: Ms. Carol Davenport
Jefferson State Community College

ALLIED HEALTH/NURSING Tour — Lakeshore Rehabilitation Facility and UAB Organ Center
Presider: Ms. Carol Copeland
Bessemer Technical College

ANNUAL CONVENTION *continued*

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ART Tour — University of Alabama-Birmingham Art Galleries

Program: "Contemporary Artists"
Speaker: Dr. John Snoreneberg
University of Alabama-Birmingham

Presider: Dr. Arthur Bond
Calhoun Community College

AUTOMOTIVE TECHNOLOGY (GROUP I) Indian Room, Ramada Hotel

Program: "High Tech Electronics Update"
Speaker: Mr. George Traylor, Senior Technical Advisor
Chrysler Motor Corporation
Presider: Mr. C. J. Tortorici
Bessemer State Technical College

AUTOMOTIVE TECHNOLOGY (GROUP II) North H, Civic Center

Program: "1990-91 Nissan New Products"
Speaker: Mr. John Harris, Service Training Instructor
Nissan Motor Corporation
Presider: Mr. Reggie Bruce
Shoals Community College

BEHAVIORAL SCIENCE South G, Civic Center

Program: "Family Violence"
Speaker: Ms. Kathy Hodges
Presider: Ms. Sadie Harris
Lawson State Community College

BIOLOGY (SESSION I) North G, Civic Center

Program: "Recent Application in Cancer Therapy"
Speaker: Dr. Luigi Bertoli
Brookwood Oncology Group
(SESSION II)
Program: "New Concepts of Science Curriculum at Auburn University"
Speaker: Dr. Phillip Shelvin
Auburn University
Presider: Mr. Charles Duckett
Wallace State Community College-Selma

BUSINESS North E, Civic Center

Program: TBA
Speaker: TBA
Presider: Mr. Bill Aldridge
Shelton State Community College

CHEMISTRY/PHYSICAL SCIENCE Field Trip, Samford Pharmacy

COMPUTER SCIENCE North I, Civic Center

Program: Panel Discussion — "Relational Database"
Presider: Mr. Westley Storey
Central Alabama Community College

COSMETOLOGY AND BARBERING Lounge, Ramada Hotel

Program: "Buckets and Dippers"
Speaker: Dr. Jerry Patterson
University of Alabama-Birmingham
Presider: Mr. Arulas Lucy
Carver State Technical College

DEVELOPMENTAL EDUCATION North J, Civic Center

Program: Panel Discussion — "The Developmental Program — The Administrator's Viewpoint"
"The Developmental Program — The Instructor's Viewpoint"
Presider: Ms. Brenda Ryan
Shelton State Community College

DIESEL MECHANICS Thompson Tractor, Birmingham, Alabama

Program: "Operation, Testing, and Repair Procedures for Caterpillar Electronic Monitors, Controllers, and EMS Panels used on Scrapers and Trucks"
Speaker: Caterpillar Service Training Instructor
Thompson Tractor Co., Inc., Birmingham, Alabama
Presider: Mr. Ray Mills
Shelton State Community College

DISPLACED HOMEMAKERS Room 15-20-21, Ramada Hotel

Program: "Workshops That Work"
Speakers: Ms. Jean McCool, Director
Ms. Edna Boone, Coordinator
Displaced Homemakers Program
Gulf Coast Junior College-Mississippi
Presider: Ms. Mary Taylor
Bishop State Junior College

DRAFTING South D, Civic Center

Program: "Technical Training Aids"
Speaker: Mr. Hardey Scheccclci
Technical Training Aid, Birmingham
Presider: Mr. Nick Shields
Lawson State Community College

ELECTRICITY/ELECTRONICS South H, Civic Center

Program: "Computer Assisted Teaching"
Speaker: Mr. Mike Cox
Learning Lab, Prattville, Alabama
Presider: Mr. Dalton Hutchins
Calhoun Community College

ENERGY MANAGEMENT/AC/REFRIGERATION Mediterranean B, Ramada Hotel

Program: "Energy Conservation and Efficiency in Commercial Refrigeration"
Speaker: TBA
Presider: Mr. Alden Thigpen
Shoals Community College

ENGINEERING TECHNOLOGY/ELECTRO-OPTICS ... Jemison Board Room, Tutwiler Hotel

Program: "Applications of Electro-Optics in Engineering"
Speaker: TBA
Presider: Mr. Tommy Howard, Shoals Community College

ENGLISH (SESSION I) South A,B,C, Civic Center

Program: "Publishing: Ways and Means"
Speaker: Dr. William Doxey, West Georgia College
(SESSION II)
Program: "Structuring the Literature Survey Course"
(SESSION III)
Program: "English/Speech Interest Groups 1991 Planning Meeting"
Presider: Dr. George Chard
Chattahoochee Valley Community College

FOOD SERVICES Lawson State Community College

Program: "New Concepts on Preparing and Presentation of Foods"
Speaker: Mr. Thomas Pompa, Commercial Food Instructor
Lawson State Community College
Presider: Mr. Levi Ezell
Carver State Technical College

HEALTH/PHYSICAL EDUCATION North F, Civic Center

Program: "Direct Preventive Medicine Needs of Older Individuals"
Speaker: Dr. R. Lewis
University of Alabama-Birmingham
Presider: Ms. Faye Faulk
Wallace State Community College

LEARNING RESOURCES Library, Wallace Community College-Hanceville

Program: "Libraries of the Future"
(Construction and Renovation)
Speaker: Mr. Jim Terry, Architect
Evans, Terry Associates — Birmingham, Alabama
Presider: Ms. Carole Roberts
Patrick Henry State Junior College

MATHEMATICS South E,F,J, Civic Center

Program: TBA
Speaker: Ms. Mary Lindquist, Professor of Mathematics Education
Columbus College
Presider: Ms. Nancy W. Edgar
Shelton State Community College

ALAMATYC BUSINESS MEETING AND THREE CONCURRENT SESSIONS TO FOLLOW

Program: Panel Discussion — "Math Outside of Math"
Speaker: (1) Ms. Mary Marcenowski
(2) TBA
(3) TBA

MUSIC North G (1), Civic Center

Program: TBA
Speaker: TBA
Presider: Ms. Rose Johnson
Wallace State Community College

READING Ridgely Room, Tutwiler Hotel

Program: TBA
Speaker: Dr. David Brown, Director
Division of Teaching Professions, East Texas State University
Presider: Ms. Phyllis Stanley
Shelton State Community College

SOCIAL SCIENCE South I, Civic Center

Program: "The Black Experience in The 1980's and How They Relate This to Events in South Africa"
Speaker: Dr. Horace Huntley
University of Alabama-Birmingham
Presider: Mr. Bobby Simmons, Calhoun Community College

UPHOLSTERY Field Trip, MASCO

WELDING Tour — Alabama Power Company, General Services Complex, Birmingham

Speaker: Mr. Andy Godley, Senior Training Analysis
Presider: Mr. Larry E. Webb
John M. Patterson State Technical College

ACA CONVENTION HOTEL INFORMATION

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ALABAMA COLLEGE ASSOCIATION ANNUAL CONVENTION November 19-20, 1990

RAMADA HOTEL — CIVIC CENTER
901 21st Street, North
Birmingham, AL 35203
(205) 322-1234 / 1-800-228-9000

TUTWILER HOTEL
Park Place at 21st Street
Birmingham, AL 35203
(205) 332-2100 / 1-800-228-0808

TRAVEL LODGE — CIVIC CENTER
2230 Tenth Avenue, North
Birmingham, AL 35203
(205) 328-6320

- * PLEASE MAKE YOUR HOTEL RESERVATIONS BY PHONE.
- * IF YOU CHOOSE TO MAKE YOUR RESERVATION AT THE **RAMADA** OR **TUTWILER HOTEL**, ACA WILL RECEIVE A \$2.00 REBATE PER ROOM.
- * WHEN MAKING RESERVATIONS, PLEASE IDENTIFY YOURSELF AS ATTENDING THE ACA CONVENTION TO RECEIVE SPECIAL RATES.
- * RESERVATIONS ARE HELD UNTIL 6:00 P.M. ON THE DAY OF ARRIVAL UNLESS YOUR FIRST NIGHT PAYMENT IS GUARANTEED BY CREDIT CARD/FIRST NIGHT'S DEPOSIT.

ACA REGISTRATION FORM

ACA ANNUAL BUSINESS MEETING

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Tuesday, November 20, 1990
11:15 a.m.-12:15 p.m.

AGENDA

CALL TO ORDER	Dr. Larry McCoy, President Alabama College Association
TREASURER'S REPORT	Ms. Martha Markus, Treasurer Alabama College Association
REPORT OF THE NOMINATING COMMITTEE AND ELECTION OF OFFICERS	Dr. Thomas McLeod, Second Vice President Alabama College Association
ANNOUNCEMENT OF 1990-91 CHAIRS AND VICE CHAIRS	Dr. Ann Chard, Vice President/President Elect Alabama College Association
PRESENTATION OF DOOR PRIZES	Ms. Judy Austin, Faculty Vice Chair Alabama College Association
(Must Be Present To Win)	
PRESENTATION OF ELECTION RESULTS	Dr. Larry McCoy, President Alabama College Association
RECOGNITION OF NEW PRESIDENT	Dr. Larry McCoy, President Alabama College Association
ADJOURNMENT	Dr. Ann Chard, President Alabama College Association